

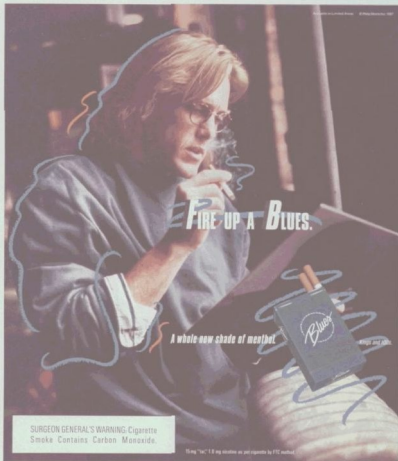
LEO BURNETT U.S.A.

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Ad# 113-12-"Work Record"-Reg# M-96431-Page-[9 3/4" X 11 3/4"]-4/C-Sunday Supplements, 1987

Printed in U.S.A.

(904)



FIRE UP A BLUES.

A whole new shade of menthol.

Blues and Blues.

**SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.**

Using "tar" 1.8 mg nicotine av. per cigarette by FTC method.



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